

# ICAR-Agricultural Technology Application Research Institute, Kanpur

## Swachhta Pakhwada Report

**Prologue:** Swachh Bharat Abhiyan was launched on 2 October 2014, and aims to eradicate open defecation by 2019. Swachh Bharat Abhiyan is a national campaign, covering 4,041 statutory cities and towns. The mission is being launched on the concept of Mahatma Gandhi's vision, "Sanitation is more important than independence." People would undertake to dedicate 100 hours every year towards 'Swachh Bharat Abhiyan'.

**Implementation at ICAR-ATARI, Kanpur:** In view of this, the ICAR-ATARI, Kanpur is celebrating Swachhta Pakhwada during 16-31 December, 2018. A well formulated action plan received for each day is undergone by the Institute and its Krishi Vigyan Kendras. The programme is highlighted as below.

### Swachhta Pakhwada (18.12.2018):

1. Sanitation and SWM: Cleanliness and sanitation drive within campuses and surroundings including residential colonies, common market places.
2. Stock taking of biodegradable and non-biodegradable waste disposal status and providing on the spot solutions.



(Shantanu Kumar Dubey)  
Principal Scientist (Agril Extn)